

## LUXE PACK MONACO 2011

### The premier show for creative packaging

**The 24th edition of LUXE PACK MONACO will be held from 19 to 21 October 2011 at the Grimaldi Forum. LUXE PACK MONACO is a unique opportunity for luxury brands decision makers to find a comprehensive offer of packaging solutions, all materials together, and find inspiration.**

#### The widest exhibitors offer

LUXE PACK MONACO offers the most comprehensive range of packaging suppliers for the luxury industry of packaging trade shows and this, for all materials and know-how: glass, plastic, paper, cardboard, pumps, ribbons, boxes, samples labels, not to mention the designers, decorating techniques, finishing, ....

LUXE PACK MONACO 2011 can announce that the exhibition is full as usual, after a careful selection of new exhibitors has been completed.

The three-day show will be punctuated with conferences and debates on current topics, led by renowned experts and entertainment areas for inspiration: design, luxury codes, trends, spirits pack revolution, sustainable trend, luxury Chinese development...

#### More than 6 out of 10 exhibitors dedicate their launches to LUXE PACK MONACO!

LUXE PACK MONACO is the unique exhibition in which more than 6 out of 10 exhibitors show their launches as preview!

Innovation is everywhere on the stands, and appears on the "Innovation Forum", showcases and workshops presenting the exhibitors' innovations and launches.

The 2011 edition promises to provide visitors with ingenious new packaging solutions.

Part of them will have integrated sustainable development criteria. Thus, the displays and the 2011 Luxe Pack in green Award will be there to guide visitors, always looking for eco-designed solutions.

#### The Luxe Pack Trends Observer: an even more extensive analysis

Decoding the launches of the year to identify areas of future development is the objective of the Trends Observer. It gives indications of the current trends and helps brands in their future developments.

For that purpose, LUXE PACK MONACO brought together a panel of experts in packaging design and creation; and to go further and deeper in this analysis, they are joined this year by a sociologist and an expert in market research and forecasting.

Visit the following pages to see the full and eclectic program of this 24th edition of LUXE PACK MONACO!

For more information, visit our website: [www.luxepack.com](http://www.luxepack.com)

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