

LUXE PACK MONACO



ECO DESIGN SEMINAR

Wednesday, October 19 from 4.00 pm to 5.30pm.

On pre-registration only at mfriez@idice.fr

Limited number of seats

“SUSTAINABLE TREND, DESIRABLE DEVELOPMENT” round table organized and moderated by Gilles Gauthier, R&D and Amandine Autier, eco design engineer Plastic Ecodesign Center.



RÉMY COINTREAU

In the presence of Mr. **Christian LAFAGE**, Sustainable Development Director, **REMY COINTREAU Group**.

Consumer desires are evolving ... so the trends in the luxury sector do. Which synergies developing between luxury and sustainable development to meet the consumers' desire? How differentiating oneself with an innovative and clean finishing technology? How to set up responsible management and face the teams' resistance? During a particularly dynamic presentation proposed by the Plastic Eco Design Center, renowned experts will deliver their work and knowledge.



Dominique Weizmann, founder - DW Consulting, will demonstrate the synergy between luxury and sustainable development to meet consumer desires.



Samuel Stremdoerfer, President **Jet Metal Technologies** will address the technological breakthroughs in the world of finishing, for any type of metalizing materials by simply spraying, a clean technology that controls the entire lifecycle of its products, from their conception till reprocessing.



Frédéric Losfeld Manager **“DES ENJEUX ET DES HOMMES”** will explain how to apply environmental trends and visions in the company by a focus on the objections encountered in business (debate with the public) in terms of sustainable development.



These interventions will be offered in the form of round table led by Amandine Authier for sustainable development and Gilles Gauthier for design.