

# LUXE PACK

*forum innovation*

WEDNESDAY OCTOBER 19th

MERCREDI 19 OCTOBRE

2.00pm	DUPONT COSMETIC SOLUTIONS	"Design Freedom through material and process innovation"
3.00pm	FEDRIGONI	"The colour in luxury packaging : stylistics and technical elements "
3.30pm	CYCOBOX	"Tri sensory packaging : the innovation by the tact, the view and smell"
4.00pm	IGGESUND	"Paperboard greener than ever"
4.30pm	ILEOS	"Avant-première du masque Biocellulose de Bioplan"
5.30pm	LUXE PACK <i>in green</i> Award	

THURSDAY OCTOBER 20th

JEUDI 20 OCTOBRE

10.00am	ALBEA	"Who says innovation in lips make-up has reached its limits?"
10.30am	CYCOBOX	"Tri sensory packaging : l'innovation du packaging par la vue, l'odorat et le toucher"
11.00am	UNIVERSEL COULEURS	"Maîtrise de la supply chain couleur"
11.30am	PRINT MODEL	"La maîtrise de la colorimétrie sur les papiers de création par la gestion des profils ICC."
2.00pm	ILEOS	"Avant première : le Mailpaq, nouveau concept de marketing direct de Bioplan"
3.00pm	LUMSON	"Eco-friendly cosmetic packaging : the Lumson-Ringana case history"
3.30pm	ROLLING OPTICS	"Anti-counterfeit in luxury goods : a new approach"
4.00pm	POLITECH	"Innovative solutions in cosmetic packaging design"